

# IMPACT REPORT 2021-2022

**50**  
*years*  
EST. 1971

**girls  
inc.**  
of Carpinteria

# OUR POWERFUL YEAR



# MESSAGE FROM OUR LEADERS

Welcome to the 2021-2022 IMPACT REPORT. This annual report shares the story of Girls Inc. of Carpinteria and our triumphs and challenges throughout the year.

This past year we spent the time to lay the foundation of who we are, what we do, who we serve, and why we do it. We also focused in on our future as we continue to build a sustainable organization with a resilient culture in a thriving community of strong, smart, and bold girls.

We are proud to share with you the highlights of many conversations, workshops, and thought partnerships between staff, leadership, and our dedicated board of directors.

**Who we are:** Our values are the foundation for the decisions we make. We value community, inclusion, bold advocacy, and intentionality. You can learn more about how we focused these values together with putting them into action this past year on page 5.

**What we do:** As the longest running girls leadership program we are building a generation of strong, smart, and bold leaders through the Girls Inc. experience. We provide comprehensive and interactive leadership development to equip girls with the knowledge and skills to reach their full potential along with the support to actively realize it.

**Who we serve:** The greater community. Our girls, young women, and their families. Starting in TK all the way through 12th grade, with a vision of moving towards supporting young women through college graduation and mentoring them through their first years as they enter the workforce.

**Why we do it:** The why is simple, to reach our vision of empowered girls in an equitable society.

Our recently envisioned strategic framework will guide the organization for the foreseeable future. Our big hairy audacious goal- TO SERVE EVERY GIRL IN CARPINTERIA! Somewhere on her pathway, our programs are intentionally developed, designed, and delivered to enhance, engage, and encourage each girl. We know the power of our programs and the life-changing impact they have, read more about our impact this year on page 7.

This coming year we enter a season of growth for the organization and we recognize that with growth comes challenges and opportunities. With our values as our foundation, we know that we will be able to continue to remain nimble, adaptive, and resilient as we cultivate the next generation of stronger, smarter, and bolder women and girls.

Sincerely,



*Jamie Collins*  
Jamie Collins  
Executive Director



*Lori Pearce*  
Lori Pearce  
Board President



# OUR HISTORY

**1971**

Dorothy Campbell and Sara Ellinwood begin the Carpinteria Girls Club in a one bedroom house, serving 33 girls

**1983**

Affiliation with National Girls Club, now Girls Inc.

**1991**

Start of \$2.4 million capital campaign to build a forever home

**1994**

Completed construction on Foothill Road campus

**1995**

Launch of Healthy Sexualities program with outreach to local middle and high schools

**2005**

Kicked off the initiative to make Carpinteria a smoke free city

**2012**

Launch of Early Bird Literacy program

**2011**

Launch of Eureka! our STEM-based, college and career readiness program.

**2014**

First cohort of Eureka! completes Externships

**2015**

First advocacy trip to Washington D.C.

**2020**

Pivoted programming to meet community needs during the COVID-19 pandemic and opened full-time

**2021**

Introduced STRONG & STEM focused initiatives

**2022**

Paid off our mortgage!



## BOARD OF TRUSTEES

- Lori Pearce, President
- Jacquelyn Pawela-Crew, Vice President
- Orlando Hernandez, Treasurer
- Katie Convoy, Secretary
- Caroline Alarcon
- Terri Allison
- Kevin Baird
- Peter Dugre
- John Franklin
- Chris Jacobs
- Angelina Lane
- Diana Rigby

## LEADERSHIP

- Jamie Collins, Executive Director
- Carly Bass, Development Director
- Gloria Flores, HR & Operations Director
- Kenya Rodriguez, Programs Director
- Paola Vega, Data & Finance Manager
- Jessie Shauer, Eureka! & Teen Coordinator
- Yvana Velasco, STEM & Literacy Coordinator
- Lei Talaro, Athletics Enrichment Coordinator
- Aubry Watkins, Development Assistant
- Aja Forner, Administrative Assistant
- Claudia Vargas, Membership Clerk
- Kendall Clark, Gymnastics Coach
- Darrell Brown, Facilities Specialist
- Maria Guerrero, Teen Intervention Specialist
- Jennifer Wold, Facilitator 2
- Liset Navarro, Facilitator 2
- Logan Staniforth, Facilitator
- Leslie Varela, Facilitator
- Kelsey Raunsbak, Program Support



# OUR VALUES



## INCLUSION

We provide equitable access to opportunities and resources based on the needs of those we serve.

**8** schools served in the community



**139 + 150**

Girls Boys  
learned about healthy sexuality



## COMMUNITY

We share a responsibility to offer a welcoming, safe, and supportive environment that builds partnerships, trust, and connections to drive our mission.

**11,855** lbs. provided



*Our community pantry launched in February 2022*



**20** Collaborative partners

*We received an amazing network of support from local non-profit and business partners to help saturate the girls learning experience.*



## BOLD ADVOCACY

We are responsive and engaged in issues pertaining to the lived experiences of the girls we serve.

**239** girls served in our STRONG programs



**9** girls participated in advocacy work

**23** girls served in our Carpinteria Middle School intervention outreach program



## INTENTIONALITY

We offer a unique experience with the purpose of positively impacting lives.

**581** community members served

- Family Science Night
- Back to School/Volunteer Fair
- Back to School Night
- Thanksgiving Feast
- Family Garden & BBQ
- Summer Safety Night



# OUR VISION

**VISION** Empowered girls in an equitable society

**MISSION** Inspiring all girls to be strong, smart, and bold

Our mission of inspiring girls to be **strong, smart, and bold**, is realized through programs that empower girls and young women to achieve personal, social, political, and economic success. In partnership with local schools and community organizations, we focus on the development of the whole girl. Our comprehensive approach helps girls to value themselves, take risks to discover and develop their inherent strengths. The combination of long-lasting mentoring relationships and a pro-girl environment with research-based programming equips girls to navigate gender, economic, and social barriers, so they grow up healthy, educated, and independent.

## WHY I SUPPORT



"As a Girls Inc. alumni myself, I know how special this program truly is. Currently my 7-year-old daughter attends the after school program, and I am so happy that she is getting to experience the support, wisdom, confidence, and strength that Girls Inc. provides for young women and girls in our community - it's invaluable."  
- Kelsey Crouse

## WHY I AM HERE



"I am constantly learning new things about myself and about the world around me. Because of Girls inc, I am pushed to try new things, and get to grow tremendously as a result."

-Monica Delgado, 12th grade

# OUR IMPACT



## STRONG

14,382 HRS

This program exposes girls K-12 to a variety of sports, giving them the tools needed to live balanced lives.



## SMART

22,279 HRS

The Avantor Foundation STEM Lab opened in March 2021 introducing girls to the world of Science, Technology, Engineering, Math and, Literacy.



## BOLD

14,770 HRS

We advocate for girls to break through barriers and reform systems that impede their success. Our focus is on mental health, reproductive rights, and combatting gender discrimination.

574

## TOTAL SERVED

424 GIRLS + 150 BOYS



60%

of families receive financial assistance



5-18 AGES OF GIRLS

## 3 CORE ESSENTIAL SERVICES

### Healthy Living Programming

Increases their level of physical activity and view their bodies more positively.

### Academic Support & Enrichment

Improves their outlook and performance in school.

### Life Skills Instruction

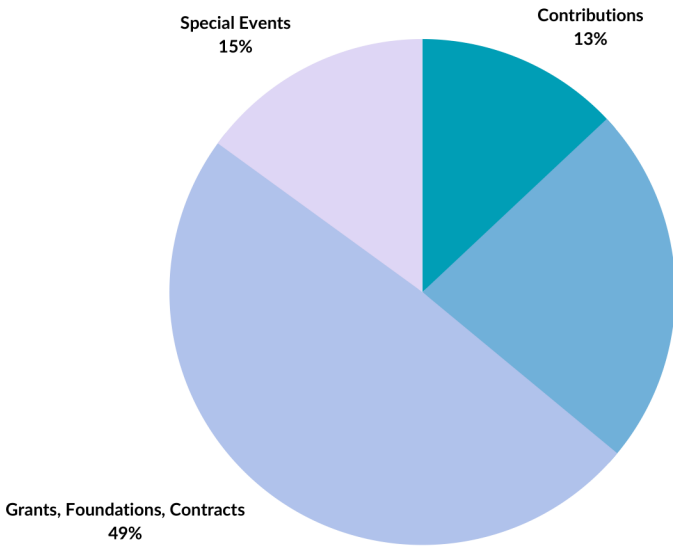
Enhance their self and emotional control.



# OUR FINANCIALS

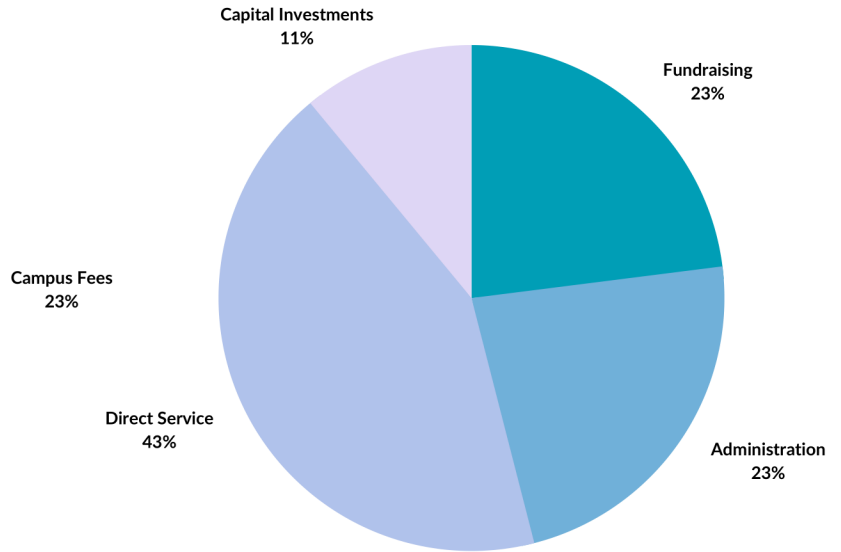
## INCOME

\$1,709,001



## EXPENSES

\$1,428,034



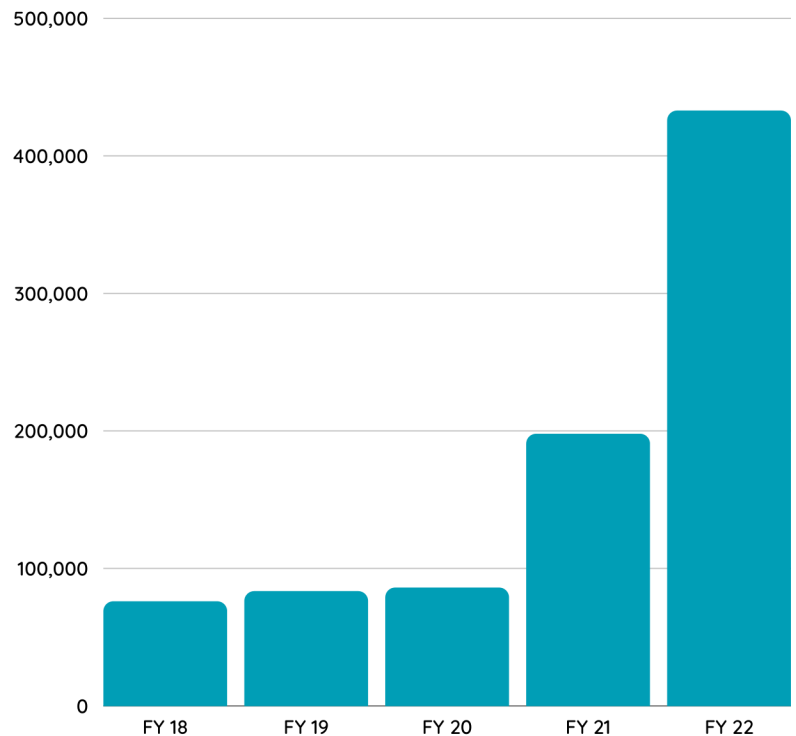
## IN-KIND DONATIONS

\$60,000



## INVESTING IN OUR FUTURE

Santa Barbara Foundation Endowment Growth



\*The numbers above are preliminary and subject to change upon audit. The final audited financials will be available later on our website [www.girlsinc-carp.org](http://www.girlsinc-carp.org)



# THANK YOU

Champions for Girls highlights our generous contributors throughout the year. Each champion is recognized for their commitment to our mission which enables our vision of a sustainable organization with a resilient culture in a thriving community of **strong, smart, and bold** girls.

## VANGUARD \$ 50,000 +

Alice Tweed Tuohy Foundation - Avantor Sciences Foundation - La Centra-Sumerlin Foundation  
Mithun Family Foundation - Women's Fund of Santa Barbara

## LUMINARY \$ 25,000 - \$ 49,999

California Commission on the Status of Women and Girls - Chevron - Cottage Hospital Foundation  
Hutton Parker Foundation - James S. Bower Foundation - Lisa Johnson - PWC | Pricewaterhousecoopers  
The Center For Living Peace Foundation - The John C. Mithun Foundation - The Mericos Foundation  
The Stone Family Foundation - William & Lottie Daniel Fund

## ADVOCATE \$ 10,000 - \$ 24,999

Audacious Foundation - B & H Flowers - CARP Growers - City of Carpinteria - Cox Communications  
Diana and Clyde Freeman - Elizabeth Edwards - Ever-Bloom, Inc. - Lynda Fairly - The McCune Foundation  
Montecito Bank & Trust - Pacific Dutch Group - Sheila Batson & Winfred Van Wingerden - The Towbes Foundation  
Whale Beach Foundation - Williams-Corbett Foundation - Yardi Systems, Inc.

## ALLY \$ 5,000 - \$ 9,000

Autumn Brands - AMD Property Management, LLC - Ann Jackson Family Foundation - Anonymous  
Ashley & Gerry Lamberti - Carol & Alan Koch - Edison International - Farmers & Merchants Bank - Frances Wilcox  
Franchon Jacobson - Gail & Jan Persoon - George B. Page Foundation - Grant Cox Enterprise Inc.  
Lacey & John Williams - Linked Foundation - LinkedIn - Lori Pearce - Mary & Warren Staley  
Natalie Orfalea Foundation - Raymond James Financial, Inc. - Nini & Peter Seaman - Susan & Victor Schaff  
The Coeta & Donald Barker Foundation - The Herbert and Gertrude Latkin Charitable Foundation  
The Wood-Claeysens Foundation - Union Bank

## PARTNER \$ 1,000 - \$ 4,999

Taffy & JB Balch - AGIA Affinity - Alan Griffin - Angel Sugleris - Angelina & Mike Lane - Annie Sly  
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Rachel Stengel - Rick O'Shay - Sally Green - SBCC Foundation - Stefany Zimmerman - Terri & Rob Allison  
The Brander Family Foundation - The Giving List - The Henry W. Bull Foundation - Theresa & Juan Huerta  
Tracey & Minos Athanassiadis - United Way of Santa Barbara County - Vicki & Bob Hazard - Zora Charles

# THANK YOU

## S U P P O R T E R \$ 1 - \$ 9 9 9

Aaron & Gina Crocker - Aimee Albright - Aja & Joey Forner - Alana Walczak - Alarcon Legal - Alfredo - Zamarripa - Alyssa Ornelas  
Amalia Aboitiz - Amy & Nancy Harrington - Amy Walsh - Andrea Doyle - Andrea Lionello - Andy Surber - Anita & Kevin Ahern  
Anne Geraldine Doell-Lea - Annette & Ron - Solorzano - Annette Robson - Ashley Hernandez - Ashley Lockhart - Aubry Watkins  
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Margo & Barry Kaufman - Maria & Martin Ornelas - Marian & Michael Baker - Marian & Stephen Cohen - Marisol Avalos  
Marlene Hazen - Marlo Stoops - Martha Donelan - Mary Ann Brozowski - Mary Ann Colson - Maryan Schall - Marybeth & Martin Carty  
Matt Muncy - Maureen & Mark Magnuson - Maureen Crowley - Melville Vineyard and Winery - Mercedes Millington - Michael Avery  
Michael Donnelly - Michael Pimental - Molly Hutto - Monica Delgado - Montecito Law Group P.C. - Nancy & Frank Garrison  
Natalia Alarcon - Natasha Banks - Nirasha & Jason Rodriguez - Noelle Hale - Olivia Erschen & Steve Starkey - Orbie & Tom Harrod  
Pam Light & John Duffy - Paola Vega - Patricia Angelotti - Paul Katan - Lea Boyd & Peter Dugre - Phyllis Hansen - Planned Parenthood  
California Central Coast - Polly & Geoff Bloomingdale - Prem Sharma - Ray Crowley - Raytheon - Rebecca Alarcon - Rebecca Norton  
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Torrey Kightlinger - Tracy & David Beard - Tracy Jenkins - Turpin Family Charitable Foundation - Two Trumpets Communications  
Valerie & David Powdrell - Veronica Olvera - Westerlay Orchids, Inc. - Yvonne & Andy Neumann - Zoe & Gib Iverson

# FOLLOW US!

OUR SOCIAL MEDIA IS ON FIRE! BECOME A SUBSCRIBER TO FOLLOW ALONG ON OUR JOURNEY



 [girlsinc.carp](https://www.instagram.com/girlsinc.carp)

 Girls Inc. of Carpinteria

 Girls Inc. Carpinteria

# VOLUNTEER

In-person volunteer opportunities are now available. Help inspire the next generation of leaders!

# ADVOCATE

Spread awareness of the Girls Inc. mission by sharing social media posts, resisting gender stereotypes, and encouraging the girls in your life to be strong, smart, & bold.

# DONATE

Make a gift now to support the girls in our community! Create a lasting legacy through planned giving by naming Girls Inc. of Carpinteria as a beneficiary of your estate.

Donate through our secure website, by phone, mail, or find us on Venmo @GirlsInc-OfCarpinteria

# FOLLOW ALONG

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 [Girls Inc. of Carpinteria](https://www.facebook.com/GirlsInc.ofCarpinteria)

 [Girls Inc. Carpinteria](https://www.linkedin.com/company/GirlsInc.Carpinteria)



scan here to visit us at  
[www.girlsinc-carp.org](http://www.girlsinc-carp.org)

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805.684.6364 | [girlsinc-carp.org](http://girlsinc-carp.org)