



GIRLS INC. OF CARPINTERIA
IMPACT REPORT 2020-2021



LETTER FROM OUR LEADERS

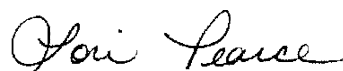
Welcome to our annual impact report where we share with you the influence our programs have had this past fiscal year, highlight our supporters, and provide a little insight into what we do for the youth we serve. This year we are celebrating our 50th year in Carpinteria! For the past 50 years Girls Inc. of Carpinteria has had the privilege to help guide our girls to be strong, smart, and bold women. We are grateful to our community and the support shown to Girls Inc. the past 50 years and this past year is no exception. 2020-2021 truly spotlights that our programs are sustainable, our girls are resilient, and our community is thriving- our work makes a difference for our girls and future generations.

We started this fiscal year 4 weeks into serving 50 girls in-person during a global pandemic. Knowing the critical importance of affordable, quality care while families navigated the effects of COVID on our community, Girls Inc. of Carpinteria was the first out of school program to open its doors and we made sure our programs were accessible to any girl and family that needed help during this unprecedented time. Flash forward to the end of August we made the BOLD decision to keep our program open full day (8am-5pm) to support girls in distance learning, guide them as they navigated the trauma and toxic stressors they were facing, and ensure they were engaged in hands-on activities to ignite their passions. From there our programs continued to adapt and adjust to meet the needs of the school district. We showed the community just how STRONG we are- we never once stopped serving our girls and their families. We continued with the programming we offered pre-pandemic and we grew our programs to enhance access for our girls to STRONG, SMART, and BOLD initiatives through our new sports, STEM, and advocacy programs.

We did a lot of SMART work as a board and organization as well. We continued to invest in our staff through trainings and strategic goals to ensure they are prepared for the trauma informed work they do every day. We scenario planned for the best and prepared for the worst. Our team remained resilient, and the board and community is grateful for the professional manner in which they handled themselves as they served our girls. We regularly discuss the future and opportunities to continue to grow the impact our programming has in our communities. We have much to be proud of and we were only successful because of each dedicated supporter. Whether you are a trustee, donor, volunteer, staff, alumna, current girl, or her family, thank you! Girls Inc. of Carpinteria thrived this past year because of you.

Please take some time to review our report, see the timeline on the next page highlighting our last 50 years and join us for the next 50 years as we continue to grow STRONGER, SMARTER, and BOLDER together.

Sincerely,



Lori Pearce
Board President



Jamie Collins
Executive Director

Celebrating

50 YEARS!

1983

Affiliation with National Girls Club, now Girls Incorporated

1993

Began construction on Foothill Road campus

2005

Kicked off the initiative to make Carpinteria a smoke free city

2012

Launch of Early Bird Literacy program

2015

First advocacy trip to Washington D.C.

2020

Pivoted programming to meet community needs during the COVID-19 pandemic

1971

Dorothy Campbell and Sara Ellinwood begin the Carpinteria Girls Club in a one bedroom house, serving 33 girls

1991

Start of \$2.4 million capital campaign

1995

Launch of Healthy Sexualities program with outreach to local middle and high schools

2011

Launch of STEM-based, college and career readiness program, Eureka!

2014

First cohort of Eureka! completes Externships

2016

Expanded program offerings to Santa Paula

2021

Introduced STRONG & STEM focused initiatives

WHO WE ARE

VISION Empowered girls and an equitable society

MISSION Inspiring all girls to be strong, smart, and bold

Our mission of inspiring girls to be strong, smart, and bold, is realized through programs that empower girls and young women to achieve personal, social, political, and economic success. In partnership with local schools and community organizations, we focus on the development of the whole girl. Our comprehensive approach helps girls to value themselves, take risks, and discover and develop their inherent strengths. The combination of long-lasting mentoring relationships, a pro-girl environment, and research-based programming equips girls to navigate gender, economic, and social barriers, so they grow up healthy, educated, and independent.

BOARD OF TRUSTEES

Lori Pearce, President
Jacquelyn Pawela-Crew, Vice President
Orlando Hernandez, Treasurer
Katie Convoy, Secretary
Caroline Alarcon
Terri Allison
Kevin Baird
Peter Dugre
John Franklin
Chris Jacobs
Angelina Lane
Diana Rigby

LEADERSHIP

Jamie Collins, Executive Director
Carly Bass, Development Director
Gloria Flores, HR & Operations Director
Kenya Rodriguez, Programs Director
Paola Vega, Data & Office Manager
Aimee Albright, STRONG Coordinator
Jessie Shauer, Eureka! Coordinator
Yvana Valesco, STEM Coordinator
Alyssa Ornealas, Facilitator 2



WHO WE SERVE

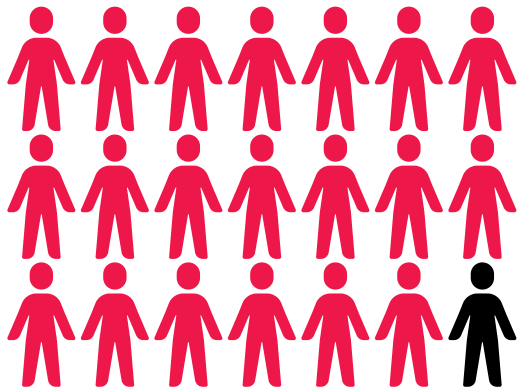
494 Total Youth Served*

*due to COVID many of our outreach programs were suspended.
During a typical year Girls Inc. serves more than 1000 youth.

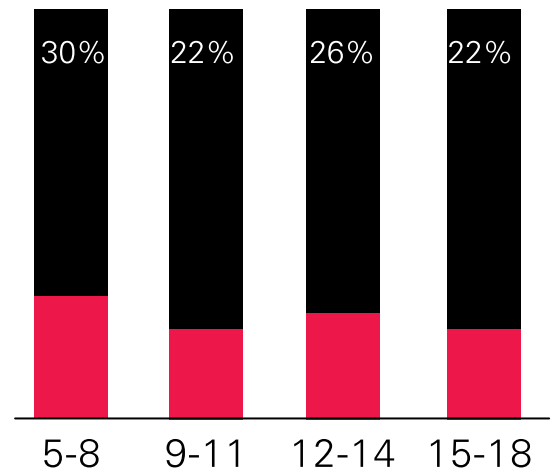


7 out of 10 youth served identify as female

AGE



90% identify as a person of color



IN HER WORDS

"Because of Girls Inc. I am a leader in my community; fierce, strong and unapologetic. Girls Inc. taught me that my voice is powerful and my experiences matter."

-Laura Flores, 12th grade

"Girls Inc. has not only impacted my life but my parent's life as well. All the elements they don't teach us at school, Girls Inc. fills in the gaps."

-Dulce Perez, 8th grade

"Girls Inc.'s approach to mental health, the mentorships I received through one on one conversations, and group check ins are resources that have uplifted me."

-Isa Alarcon, 12th grade

"Girls Inc has always encouraged me to step out of my comfort zone. Taking healthy risks, challenging myself, and reinforcing my mindset has helped me define myself."

-Briana Rodriguez, 11th grade

OUR PROGRAMS

Our intentional, compensatory program offerings fill the gaps for our local schools and are designed to meet the needs of the community. We focus on 3 core essential services (healthy living, academic support & enrichment, and life skills instruction) with age-appropriate and relevant information that is interactive, inclusive, and culturally appropriate to reach our designed outcomes.

Out-of-School Programs

Girls Inc. out-of-school programs provide a safe, accessible, and pro-girl environment for our families, on our Foothill Campus. We are open when the schools are closed and provide homework support, enrichment, literacy, STEM and sports programming.

Outreach Programs

Girls Inc. is proud to work with our local schools and have a 25 year standing relationship. We partner to provide professionally trained staff to supplement the school day through our literacy, healthy sexuality, and mentorship programs on school campuses across Carpinteria and Santa Paula.



OUR IMPACT

STRONG



Girls were served through our new STRONG program. The program exposed girls K-12 to a variety of sports giving them the tools needed to live balanced lives.

SMART



The Avantor Foundation STEM Lab opened in March 2021 and introduces girls to the world of Science, Technology, Engineering, and Math.

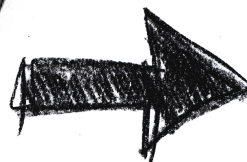
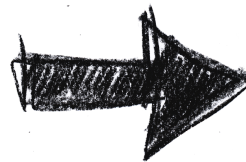
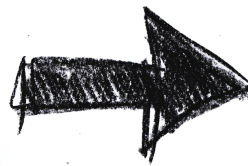
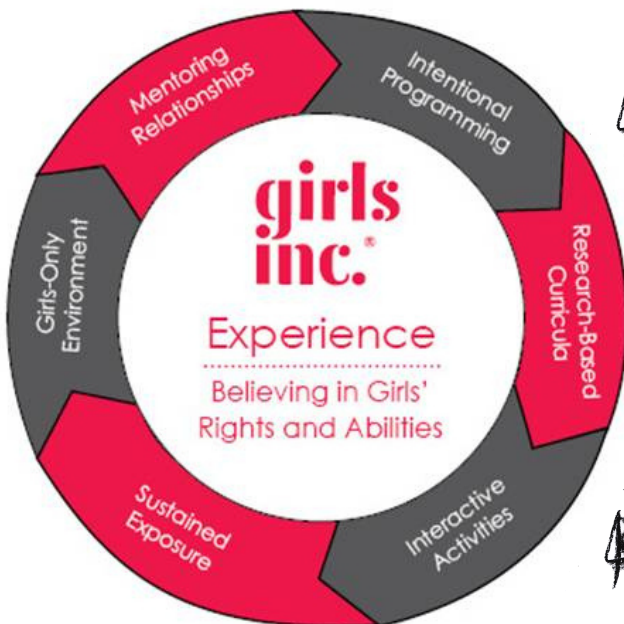
BOLD




We advocate for girls to break through barriers and reform systems that impede their success. Our focus is on mental health, reproductive rights, and combatting gender discrimination.


OUTCOMES & PROGRAM HOURS

The Girls Inc. experience drives our work to ensure our girls become healthy, educated, and independent young women.



 **HEALTHY**
7,745
Hours of STRONG programming

EDUCATED 
22,128
Hours of SMART programming

 **INDEPENDENT**
10,473
Hours of BOLD programming

OUR PARTNERS

Collaborative partners are vital to the success of our programs and the communities we serve. We strive to work with non-profit and business partners to ensure each girl is presented with unique experiences and opportunities. This past year our relationships deepened as we turned to each other to expand services, fill the voids, and increase collaboration in order to create a network of support. Thank you to our community partners!



Carpinteria Arts Center provided over 10 art lessons, complete with supplies



Rincon Swim School provided water safety and swim lessons



Scholarship Foundation of Santa Barbara provided virtual and in-person workshops for teen center and Eureka! members

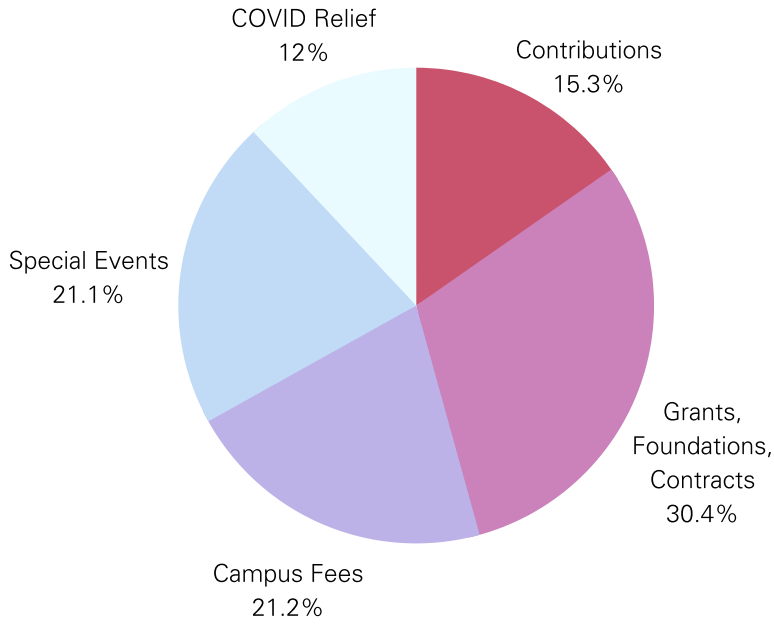


STESA met with girls to talk about consent, boundaries, and healthy relationships

FINANCIALS

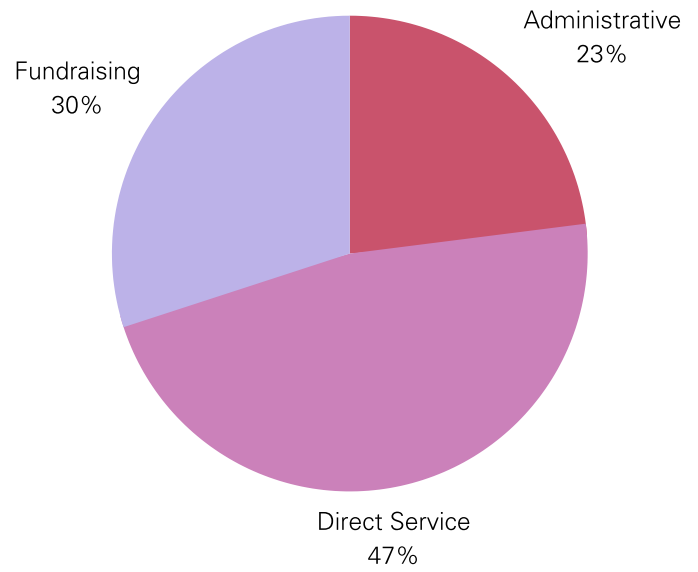
INCOME

TOTAL INCOME: \$1,156,767



EXPENSES

TOTAL EXPENSES: \$1,075,810



BALANCE SHEET

Assets

Cash & Equivalents	\$836,044
Emergency Reserves	\$327,955
Investments	\$197,599
Prepaid Expenses	\$10,085
Property & Equipment	\$1,181,999
Receivables	\$19,241
Other Assets	\$10,244

Total Assets \$2,583,172

Liabilities and Net Assets

Total Liabilities	\$314,506
Net Assets	
Without Donor Restriction	\$2,055,226
With Donor Restriction	\$213,440
Total Net Assets	\$2,268,666

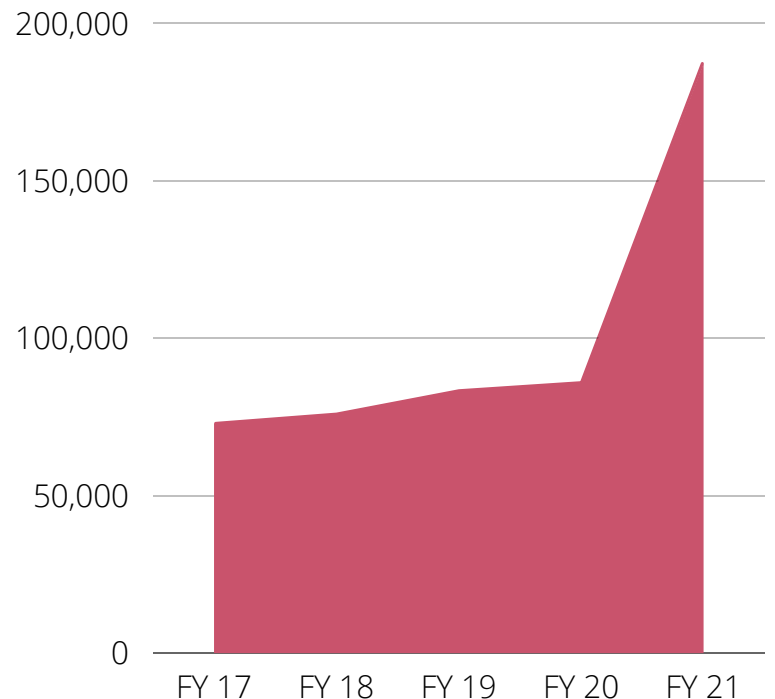
Total Liabilities and Net Assets \$2,583,172

*The numbers above are preliminary and subject to change upon audit.

The final audited financials will be available later on our website

www.girlsinc-carp.org

SANTA BARBARA FOUNDATION ENDOWMENT GROWTH



CHAMPIONS FOR GIRLS

Champions for Girls highlights our generous contributors throughout the year. Each champion is recognized for their commitment to our mission and enables our vision of a sustainable organization with a resilient culture in a thriving community of strong, smart, and bold girls.

VANGUARD \$50,000 +

Audacious Foundation · Avantor Foundation · John C. Mithun Foundation

LUMINARY \$25,000 - \$49,999

Alice Tweed Tuohy Foundation · Chevron North America · Mericos Foundation · Mithun Family Foundation

ADVOCATE \$10,000 - \$24,999

Autumn Brands · B & H Flowers · Kasia & Barry Brand · James S. Bower Foundation · CARP Growers · City of Carpinteria · Cox Communications · Deckers Outdoor Corporation · Ever-Bloom Inc. · Headwaters · La Centra-Summerlin Foundation · McCune Foundation · Montecito Bank & Trust · Natalie Orfaea Foundation · Primetime Foundation · Santa Barbara Foundation · Stone Family Foundation · David & Cindy Van Wingerden · Whale Beach Foundation · Winfred Van Wingerden & Sheila Batson · Frances Wilcox · Yardi Systems, Inc.

ALLY \$5,000 - \$9,000

AMD Property Management, LLC. · Ann Jackson Family Foundation · Coeta & Donald Barker Foundation · Franchon Bliss Jacobson · Edison International · Girls Incorporated · Grant Cox Enterprise Inc. · Carol & Alan Koch · The Herbert & Gertrude Latkin Foundation · Jacquelyn Pawela-Crew · Lori Pearce · Kristin Roberts & Ivan Van Wingerden · Susan & Victor Schaff · Nini & Peter Seaman · Mary & Warren Staley · Union Bank · Wood-Clayssens Foundation · Zumbo Family

PARTNER \$1,000 - \$4,999

93013 Fund · AGIA Affinity · Caroline Alarcon · Terri & Rob Allison · Donna & Kevin Baird · Taffy & JB Balch · Barry Family Foundation · Ginny & Tim Bliss · Linda Bowen · Betty Brown · Julie & Paul Capritto · Erin Carachilo · Carpinteria Morning Rotary Club · Antoinette Chartier & Brain Nash · Janey & Tim Cohen · Jamie & Dale Collins · Katie Convoy · Marni & Michael Cooney · Ria & Gerald Enthoven · Lynda Fairly · Sara & Graham Farrar · Susan Flannery · John Franklin · Diana & Clyde Freeman · Debra Geiger & Eliot Crowley · Devon Geiger Nielsen · George B. Page Foundation · Sally Green · Griffith & Thornburgh, LLP · Linda & Al Herbert · Horticultural Labor Service Inc. · William P. Howard & Cindy Pitzer · Theresa & Juan Huerta · J.McLaughlin · Christopher Jacobs · Lisa Johnson · Junior League of Santa Barbara · Margo & Barry Kaufman · Angelina & Michael Lane · Linked Foundation · LogMeIn · LOJO Foundation · Mac Brown Excavating Inc. · Patricia Madrigal · Betsy & Robert Manger · Bethel & John Mather · MediEdibles Inc. · Montecito Law Group P.C. · Nanette & Henry Nevins · NuSil Technology, LLC · Lucy & Joe Overgaag · Gail & Jan Persoon · Raymond James Financial Inc. · Diana Rigby · Trinidad & Esther Saragosa Family Trust · Maryan Schall · Connie Smith · Nancy Tillie & Orlando Hernandez · Anne Towbes · Turpin Family Charitable Foundation · Sandra & Sam Tyler · United Way of Santa Barbara County · Kristen & Karl Weis · Women in California Leadership · Diane & Michael Wondolowski

S U P P O R T E R \$ 1 - \$ 9 9 9

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THANKYOU

SUPPORT GIRLS INC.

VOLUNTEER

In-person volunteer opportunities are now available. Support our safe, socially distanced programs and inspire the next generation of leaders!

EVENTS

Join us for our quarterly cocktails and conversation to learn about upcoming events and programs. Attend one of our major events- An Evening in Bloom in September and Women of Inspiration in April.

ADVOCATE

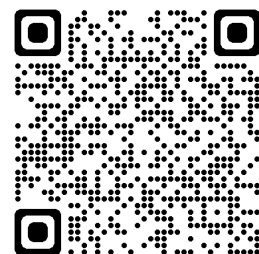
Spread awareness of the Girls Inc. mission by sharing social media posts, resisting gender stereotypes, and encouraging the girls in your life to be strong, smart, and bold.

DONATE

Make a gift now to support the girls in our community! Your donation ensures Girls Inc. of Carpinteria's programs continue impacting hundred of lives annually. Donate through our secure website, girlsinc-carp.org, by phone, send your donation by mail, or find us on venmo @GirlsInc-OfCarpinteria



Donations made easy!
Scan Below



5315 Foothill Road
Carpinteria, CA 93013
(805) 684-6364 | girlsinc-carp.org