



of Carpinteria

NEWS

FOR IMMEDIATE RELEASE

Girls Inc. of Carpinteria Names Carly Bass as Director of Development

CARPINTERIA, CA (February 3, 2020)—Girls Inc. of Carpinteria is pleased to announce the appointment of Carly Bass as director of development.

Bass will be responsible for developing and implementing a strategic plan to broaden the funding base for the organization, cultivating donors, directing special events and increasing philanthropic support.

“We are delighted to welcome Carly in this new role,” said Jamie Collins, executive director of Girls Inc. of Carpinteria. “Her extensive experience working with nonprofits in the community will be instrumental as we look to expand our efforts to inspire more girls in the Carpinteria Valley and Ventura County to be strong, smart, and bold.”

Bass brings 15 years of experience developing and executing fundraising initiatives for agencies within the Santa Barbara community. Most recently, she served as a database consultant for the United Boys and Girls Clubs of Santa Barbara and the Teddy Bear Cancer Foundation, working to create and streamline fundraising systems, providing staff training and assisting with special events. Prior to that, Bass was associate director at Transition House, where she planned and coordinated fundraising campaigns, worked to increase the nonprofit’s fundraising capacity, and managed the donor database. She has also held positions with Surgical Eye Expeditions (SEE) International and Noah’s Anchorage.

A Carpinteria resident, Bass currently serves as chair of the Book Fair at Canalino Elementary School and is co-creator of a local grassroots program that fulfills needs for students at Canalino, such as backpacks, food, or clothing. She previously coordinated and served on several service team visits to Mexico and Haiti.

“I am honored to be a part of the wonderful Girls Inc. community,” said Bass. “I am excited to support Girls Inc. of Carpinteria as it aspires to continue growing and expanding its life-changing programming for the girls of Carpinteria and Ventura County.”

Bass holds a Master of Organizational Management from Antioch University and a bachelor’s degree in sociology from Westmont University.

To learn more about Girls Inc. of Carpinteria, please call (805) 684-6364 or visit www.girlsinc-carp.org.

Girls Inc. of Carpinteria is a member of Girls Incorporated®, a nonprofit organization that inspires all girls to be strong, smart, and bold. Our programming focuses on the development of the whole girl: we deliver life-changing programs and experiences designed to equip girls to overcome serious barriers and grow up healthy, educated, and independent. A combination of long-lasting mentoring relationships, a pro-girl environment and research-based programming prepares girls to lead fulfilling and productive lives and become role models in their community. Girls Inc. of Carpinteria currently serves more than 1100 youth in the Carpinteria Valley and Ventura Country, from Pre-K through 12th grade. To learn more, become a volunteer or offer support, please visit www.girlsinc-carp.org/.

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