



of Carpinteria

NEWS

FOR IMMEDIATE RELEASE

Girls Inc. of Carpinteria Welcomes Jamie Balch Collins as New Executive Director

*Carpinteria native, youth services leader and Girls Inc. alumna
appointed to lead organization*

CARPINTERIA, CA (April 22, 2019) — **Girls Inc. of Carpinteria** today announced the appointment of nonprofit and youth services leader Jamie Balch Collins as the organization's new executive director. She will begin serving in her new role on May 6.

Collins will lead the 25-member team of full- and part-time employees in addition to the seasonal employees, and oversee the \$1.2 million budget to ensure that the organization's more than 700 girls and their families continue to benefit from effective and quality programming.

Collins comes to Girls Inc. Carpinteria from the United Boys & Girls Clubs of Santa Barbara County (UBGC), where she most recently served as vice president of county-wide operations. She was responsible for providing leadership, training, program development and community collaborations for 11 locations across the County, overseeing a \$4.1 million budget, 100 employees, and serving 3,100 youth annually. She brings with her significant experience in fundraising, community outreach, and program development and implementation.

At UBGC, Collins helped to raise more than \$1.2 million through stewarding major and minor gifts, grant applications, brokering corporate donations, planning special events and leading capital campaigns. Prior to her role as vice president of operations at UBGC, she served as club director for the Carpinteria Boys & Girls Club.

"Jamie has dedicated her career to serving our community's youth and is deeply invested in our mission to empower local girls," said Girls Inc. of Carpinteria Board President Theresa Huerta. "And as an alumna of the organization, Jamie truly understands the life-changing impact that Girls Inc. has in shaping the next generation of strong, smart and bold leaders. Our Board of Directors is fortunate to welcome her as the new executive director and we look forward to strengthening our work under her leadership."

A Carpinteria native, Collins is an active member of the Carpinteria Evening Rotary, a past Carpinteria Chamber of Commerce board member and an active volunteer with the Carpinteria Education Foundation. She holds a bachelor's degree in sociology from University of the Pacific, Stockton.

For more information, please visit www.girlsinc-carp.org.

Girls Inc. of Carpinteria is a member of Girls Incorporated®, a nonprofit organization that inspires all girls to be strong, smart, and bold. With local roots dating to 1864 and national status since 1945, Girls Inc. has responded to the changing needs of girls through research-based programs and public education efforts that empower girls to understand, value, and assert their rights. We provide programs for girls 6 to 18 years old that focus on science, math, and technology; health and sexuality; economic and financial literacy; sports skills; leadership and advocacy; and media literacy. To learn more, become a volunteer or offer support, please visit www.girlsinc-carp.org.

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