



of Carpinteria

## **NEWS**

FOR IMMEDIATE RELEASE

### **Lisa Murphy Rivas Named Interim Executive Director of Girls Inc. of Carpinteria**

**CARPINTERIA, CA (November 13, 2018)**—**Girls Inc. of Carpinteria** is pleased to announce the appointment of Lisa Murphy Rivas, a nonprofit management, public outreach and government relations professional, as its interim executive director.

Rivas succeeds outgoing executive director Victoria Juarez, who served Girls Inc. Carpinteria for nearly eight years and was recently appointed CEO of the Scholarship Foundation of Santa Barbara. Juarez' last day at Girls Inc. Carpinteria will be December 2.

"We are fortunate to have a professional of Lisa's caliber partner with our Board and staff to support our organization during this leadership transition," said Girls Inc. of Carpinteria Board President Theresa Huerta. "Girls Inc. of Carpinteria is currently celebrating a solid financial and operational standing. This, coupled with Lisa's passion for our mission and connection to our major supporters and our community, will make for a seamless transition as we search for our next executive director."

Rivas brings extensive experience in nonprofit organization management, strategic planning and board facilitation work in addition to nearly 30 years of experience in corporate public outreach and government relations. Prior to launching her consulting business, LMR Consulting, Inc., she worked for both public and private companies managing teams and overseeing key projects impacting communities, while serving as the primary spokesperson to media and stakeholders. After spending time volunteering on various nonprofit and foundation boards, Rivas launched her consulting business to dedicate her time and skills to corporate and nonprofit clients.

"I look forward to working with the dedicated board of directors and the professional team of employees to continue to serve the girls and their families in Carpinteria, and to ensure that the donors' investment in these strong, smart and bold future leaders continues to be impactful," said Rivas.

Born and raised in Santa Barbara, Rivas earned her bachelor's degree in journalism with an emphasis in public relations and minor in marketing from Cal State University, Long Beach. She is a graduate of the 2004-05 cohort of Katherine Harvey Fellows, a *Leading from Within* program. She lives in Santa Barbara with her husband, Noel Rivas, and their two sons.

Girls Inc. of Carpinteria currently serves more than 700 girls each year, helping them navigate gender, economic and social barriers and grow into healthy, educated and independent adults.

To learn more, please visit [www.girlsinc-carp.org](http://www.girlsinc-carp.org).

---

*Girls Inc. of Carpinteria is a member of Girls Incorporated®, a nonprofit organization that inspires all girls to be strong, smart, and bold. With local roots dating to 1864 and national status since 1945, Girls Inc. has responded to the changing needs of girls through research-based programs and public education efforts that empower girls to understand, value, and assert their rights. We provide programs for girls 6 to 18 years old that focus on science, math, and technology; health and sexuality; economic and financial*

*literacy; sports skills; leadership and advocacy; and media literacy. To learn more, become a volunteer or offer support, please visit [www.girlsinc-carp.org/](http://www.girlsinc-carp.org/).*

*###*