



August 22, 2014

Santa Barbara Triathlon

ESTABLISHED IN 1981, the Santa Barbara Triathlon is one of the longest running triathlons in the world. Since 2002, the Santa Barbara Triathlon has raised over \$450,000 for local charities. Each year a new charity is selected by a community vote. This year's Triathlon will take place Saturday, August 23rd and Sunday, August 24th and will support Girls Inc. of Santa Barbara and Carpinteria.



Courtesy Photo by Kevin Steele

Happy participants gather at the finish line

The Santa Barbara Triathlon offers stunning scenery, has a history of flawless operations, and an ocean-front transition area and finish line, ensuring a sell-out event every year. And after the event, there are children's beach activities, a sports expo, and on-site dining.

Participants can select from either a long course (including Aquabike divisions) or one of the sprint courses. Sprint course options include a women's-only event, parent/child team event (compete side-by-side with your child), as well as the traditional co-ed format.

Registration is open. For information on participating, volunteering, or donating visit: www.santabarbaratriathlon.com